

## Privacy Policy

The purpose of this Privacy Policy (hereinafter referred as “**Policy**”) is to inform you as to what information may be collected by *Genius Rainbow Limited, Suite 504, 5/F, Nathan Centre, 580G-580K, Nathan Road, Kowloon Town/City Kowloon Country: Hong Kong* (hereinafter referred as “**the Company**”, “**we**”, “**us**”, “**our**”) from you when you visit our Website *land-nl02.serv-ac.com* (hereinafter referred as “**this Website**” or “**our Website**”), how such information will be used by us, with whom such information may be shared, your choices regarding the collection, use, and distribution of such information, your ability to edit, update, correct, or delete such information and the security procedures that we have implemented to protect your privacy.

We take all necessary efforts to ensure that our processing of your personal data meets the standards of EU General Data Protection Regulation 2016/679 of the European Parliament and of the Council of 27 April 2016.

If you do not agree to all the terms and conditions of this Policy, please do not use our Website.

### Collection of Information

On various occasions you may be asked for certain types of personal data:

- your name;
- phone number;
- e-mail address;
- delivery address.

We hope that you will provide us with this information. However, if you do not want to disclose your personal data to us, please, do not submit it. This means that we will not be able to provide you the service you have requested. By submitting your personal data on our Website you agree and give your consent to us for collecting, processing, using, storing and disclosing your personal data.

We may also collect non-personally identifiable information from you when you visit the Website (e.g. IP address, browser type, domain name, the date and time of visits, the pages viewed, time spent at our Website etc.). This information is collected and analyzed in the aggregate in order to improve the functioning and content of the Website. You can find more information in section about Cookies of this Policy.

We may expand the list of personal data requested from you by amending this Policy.

## Use of Information

We use information provided by you for a variety of purposes:

- fulfill your application/order on our Website;
- understand and meet your needs and preferences;
- develop new and enhance existing service and product offerings;
- monitoring and analyzing trends, statistics, usage and activities in connection with our Website;
- marketing purposes (add you to our email subscription list, send you promotional materials, offers by means of email advertising, direct mail marketing, online banner advertising, etc.);
- meet legal and regulatory requirements.

Non-personally identifiable information may be used to analyze trends and statistics, enhance the Website's operation, and serve content and advertisements.

## Processing

We will process your personal data legally and fairly and not use it outside the purposes of which we have informed you. So far as we are able we shall ensure that all of your personal data is accurate and up to date. Personal data processing will be carried out the following life cycle (collection, systematization, accumulation, storage, update (update, modify, exploit, distribute), including transfer), depersonalization, blocking, destruction of personal data.

## Storage of personal data

Data provided to us is stored in accordance with applicable laws of the jurisdiction of the data subject, at secure locations in EU. We take reasonable steps to ensure that the personal information we collect about you remains accurate, timely, and secure.

Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure and while we strive to protect your personal information, we cannot guarantee or warrant its complete security. We shall not be responsible for losses that you or any person may suffer as a result of a breach of confidentiality in respect to your use of the Website or any information you transmit to the Website. Also, we do not assume any responsibility for the data you submit to or receive from us through the Internet or for any unauthorized access or use of that information and we cannot and do not guarantee that information communicated by you to us or sent to you by us will be received or that it will not be altered before or after its transmission to us.

You agree to not hold us and our respective past, present and future employees, officers, directors, contractors, consultants, advisers, equity holders, suppliers, vendors, service providers, parent companies, subsidiaries, affiliates, agents, representatives, predecessors, successors and assigns (collectively, the “our Parties”) liable for any loss or damage of any sort incurred as a result of any misappropriation, interception, modification, deletion, destruction or use of information provided through our Website.

We are going to store your personal data for 2 years.

#### Transfer of personal data

We will only transmit your personal data to the seller who distributes the product that you ordered while using our Website. The seller can share your information with the third parties and individuals who related to execution of the order (i.e. call-center, courier services).

#### Disclosure of personal data

We may disclose information that we collect about you should we have reason to believe that:

- it is necessary to identify, contact, or bring legal action against persons or entities who may be causing harm to you, us, or others;
- it is necessary because of official inquiry of governmental authorities;
- it is necessary securing compliance with law's provision or with requirements of judicial proceedings concerning us;
- we may also disclose information when we believe the law requires it.

#### Access or corrections to your information

You are able to correct, update or change your personal data provided to us by sending us an e-mail.

In addition, you may request us to delete your personal data from our database. Upon your e-mail request to terminate the processing of your personal data, we will terminate processing your personal data. Our contact information is listed below. We will use commercially reasonable efforts to accommodate all such requests.

You may also opt out of receiving promotional communications from us at any time by following the instructions in those communications. If you opt out, we may still send you non-promotional communications, such as technical notices, support or administrative notifications or information about changes to this Policy.

You also has other rights, which are provided to you by Colombian data protection law, including but not limited to: to request access and have free

access to your personal data that have been provided to you and that have been subject to processing; to be aware of the amendments made to the terms of this Policy in an efficient manner before the implementation of new amendments or, otherwise, of the new information processing policy; to have easy access to the text of this Policy and its amendments and etc.

If you have any request, complaint or claim to us in relation to processing of your personal data by us, please, send it to our contact e-mail from your contact e-mail, which was indicated by you on our Website. Your e-mail must contain:

- your name and other personal data, which was provided by you on our Website to help us to identify you;
- description of the facts that give rise to the request, claim or complaint and the purpose sought (update, correction or deletion, or fulfillment of duties).

We consider all requests from you within 14 days. Before answering the claim, we shall verify your identity and find your personal data in our database. If the claim or information provided is incomplete, we will request additional information for your identification, which shall be provided by you within 5 days of receipt of the claim to remedy the failures. If you fail to submit the required documentation or information within 5 days of the date of the initial claim, you shall be deemed to have waived the claim. Once your request has been received with complete information, the 14 days' term will start again. When it is not possible to answer your request within such term, we will inform you about the reasons for the delay and of the date when your request will be dealt with, which in no case may exceed 30 days following the expiration of the first term.

## Cookies

A cookie is a small piece of data sent from a Website and stored on your computer by your web browser while you are browsing. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

Our Website uses cookies to distinguish you from other users of our Websites. This helps us to provide you with a good experience when you browse our Website, to track your online browsing habits on the Internet, allows us to target advertising, which may be interesting to you and allows us to improve our Website.

From cookies we can obtain your IP address, your geo, browser type, domain name, the date and time of visits, the pages viewed, time spent at our Website, etc.

Most web browsers are set to accept cookies as a default. You may wish to opt out by turning off cookies (please refer to the help menu on your browser).

### Third-Party Links

The Website may contain links to web sites operated and maintained by third parties over which we have no control. Any information you provide to third party websites will be governed under the terms of each website's privacy policy and we encourage you to investigate and ask questions before disclosing any information to the operators of third party websites. We bear no responsibility or liability whatsoever for the content, actions, or policies of third party websites. The inclusion of third party websites on our Website in no way constitutes an endorsement of such websites' content, actions, or policies. Please, check third-party's policies before you submit any personal data to these websites.

### Protection of Children

The Website is a general audience website that is designed or targeted to people at least 18 years of age. We do not knowingly collect, use, or disseminate any personal data from children under the age 18. If, however, we become aware that personal data regarding a child under the age of 18 has been collected on the Website we will make reasonable efforts to delete it from our records immediately.

### How to opt out of receiving targeted advertising?

You can opt out of receiving targeted ads served by Adroll or on behalf of Adroll by clicking on the blue icon that typically appears in the corner of the ads Adroll serve or by clicking [here](#). Please note that, if you delete your cookies or upgrade your browser after having opted out, you will need to opt out again. If you opt-out Adroll may collect some data about your online activity for operational purposes (such as fraud prevention) but it won't be used by us for the purpose of targeting ads to you. Opting out will not prevent you from seeing ads, but those ads will likely be less relevant because they won't be tailored to your interests. The ads might, for instance, be randomly generated or based on the web page you are visiting.

To opt out of receiving targeted ads that are based on your behavior across different mobile applications follow the below instructions, for iOS and Android devices: iOS 7 or Higher: Go to your Settings > Select Privacy > Select Advertising > Enable the "Limit Ad Tracking" setting. Or for Android devices with OS 2.2 or higher and Google Play Services version 4.0 or higher: Open your Google Settings app > Ads > Enable "Opt out of interest-based advertising"

## Modifications to Policy

This Policy may be amended from time to time. We reserves the right to change this Privacy Policy at any time. Any changes to this Policy will be effective immediately upon posting the latest version on our Website. We will inform you by e-mail about changes, which may be related to purposes of personal data processing, storage terms, personal data receipts and any other essential changes to this Policy. If you disagree with the changes in our Policy, please do not use the Website after the posting of such changes online and withdraw your consent to the processing of personal data by us. By using the Website following the posting of changes to this Policy, you agree to all such changes.

Questions or comments or how to contact us

If you have any questions about this Policy, please contact us at *ihaveabuse@gmail.com*.

This Privacy Policy is effective as of *25 May 2018*.